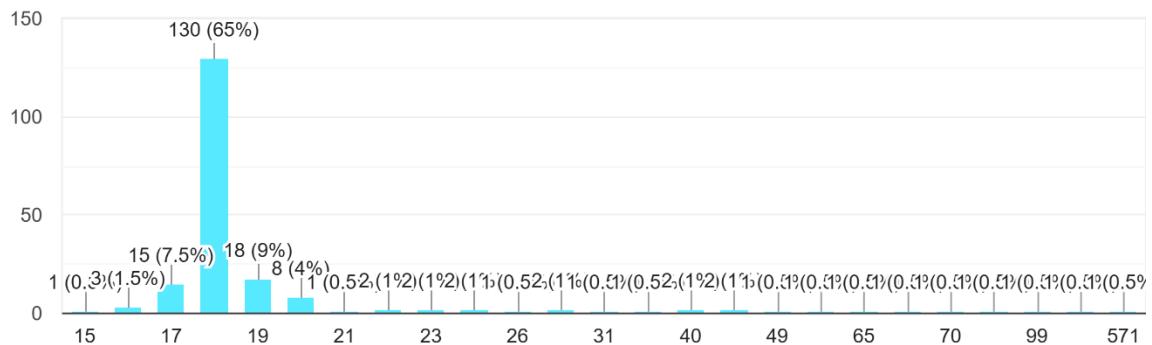


## **Customers' Demographic Profiles**

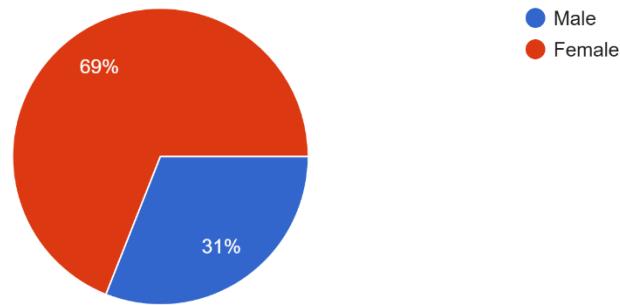
### **Age**

200 responses



### **Sex**

200 responses

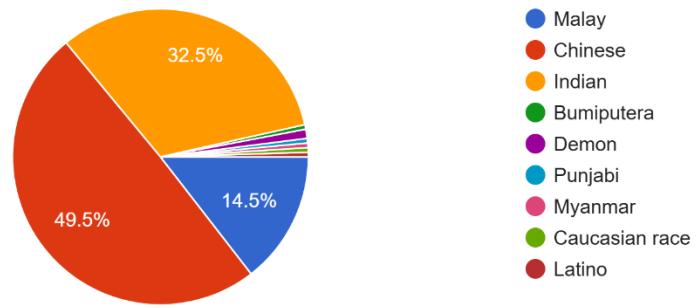


Male

Female

### **Race**

200 responses



Malay

Chinese

Indian

Bumiputera

Demon

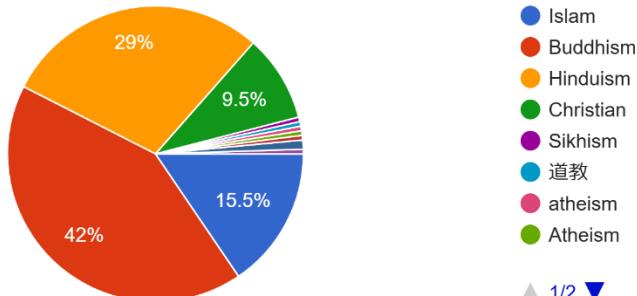
Punjabi

Myanmar

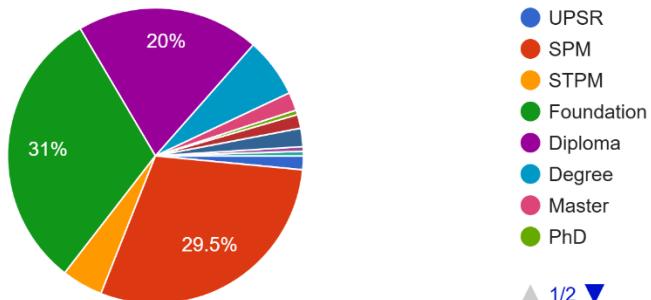
Caucasian race

Latino

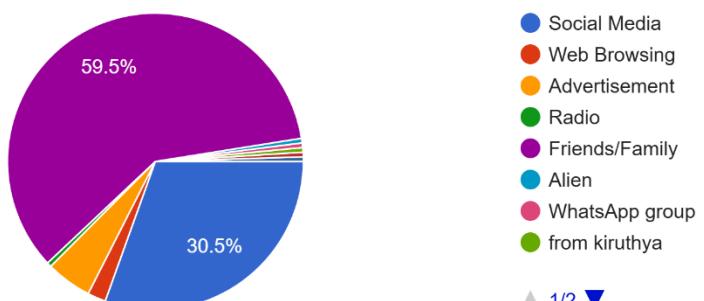
Religion  
200 responses



Highest/Current Education Level  
200 responses



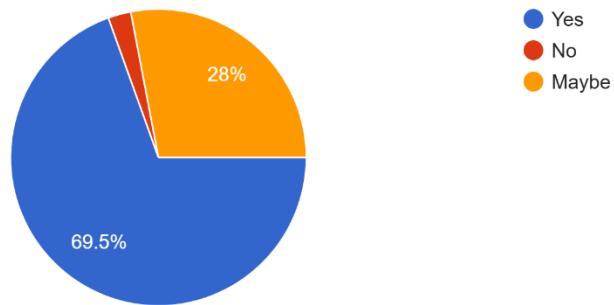
How did you get to know our shop?  
200 responses



## Likert Scales

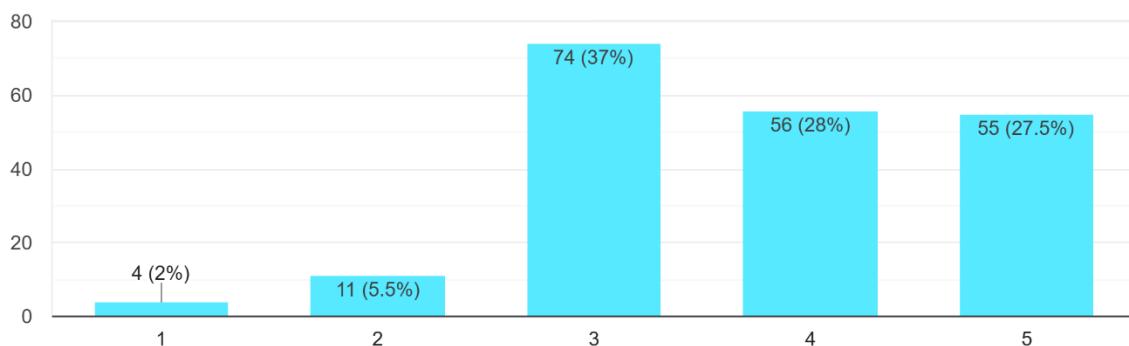
1. Are there many options of desserts at Sweet Tooth Society?

200 responses



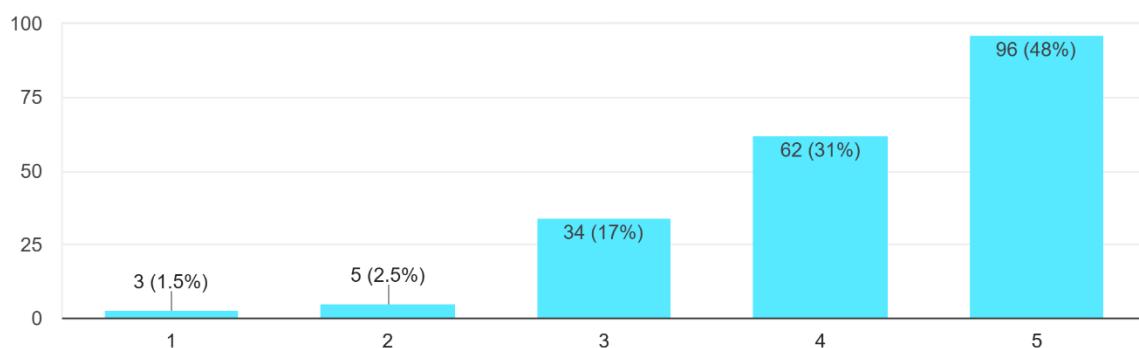
2. How's the portion size of each desserts

200 responses



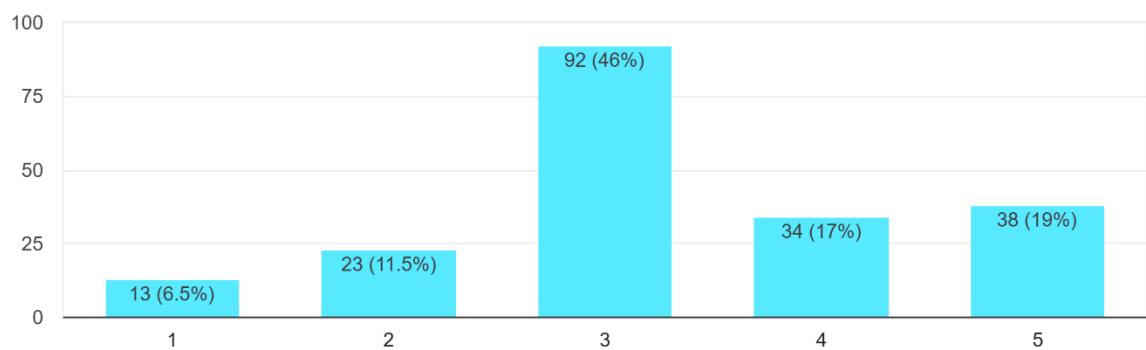
3. How's the presentation of each desserts

200 responses



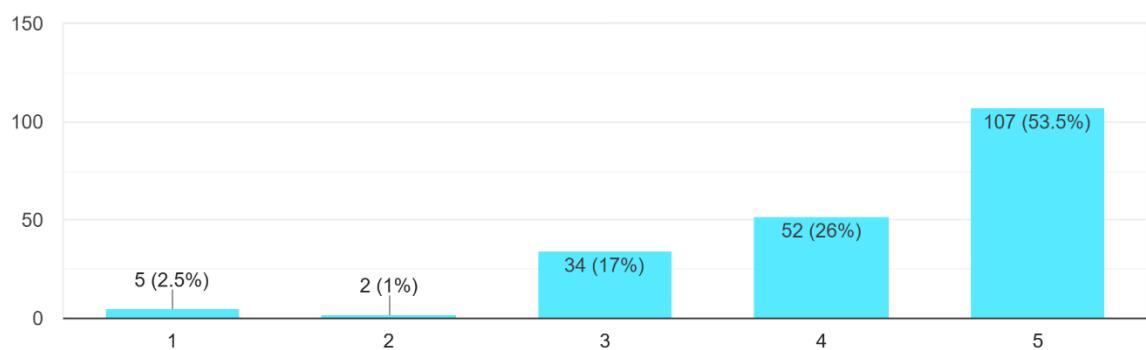
#### 4. How's the pricing of each desserts

200 responses



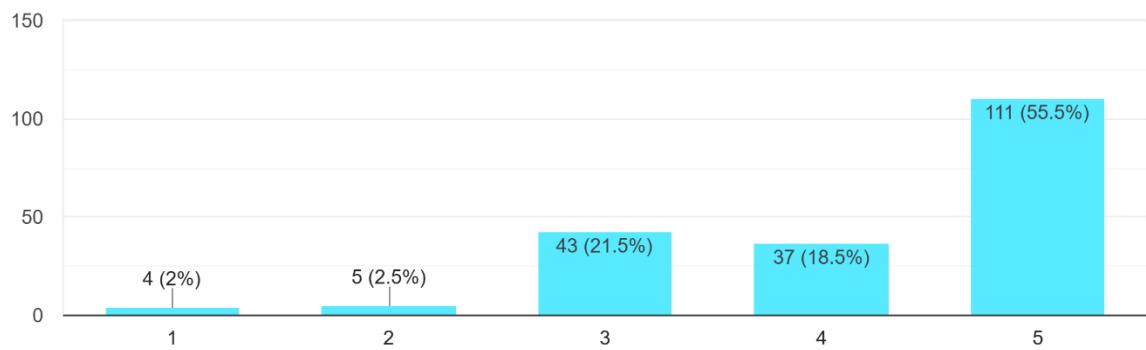
#### 5. How's the customer service of our shop.

200 responses



6. Are you satisfied with the overall experience?

200 responses



7. Would you recommend our shop to others? 🤝

200 responses

